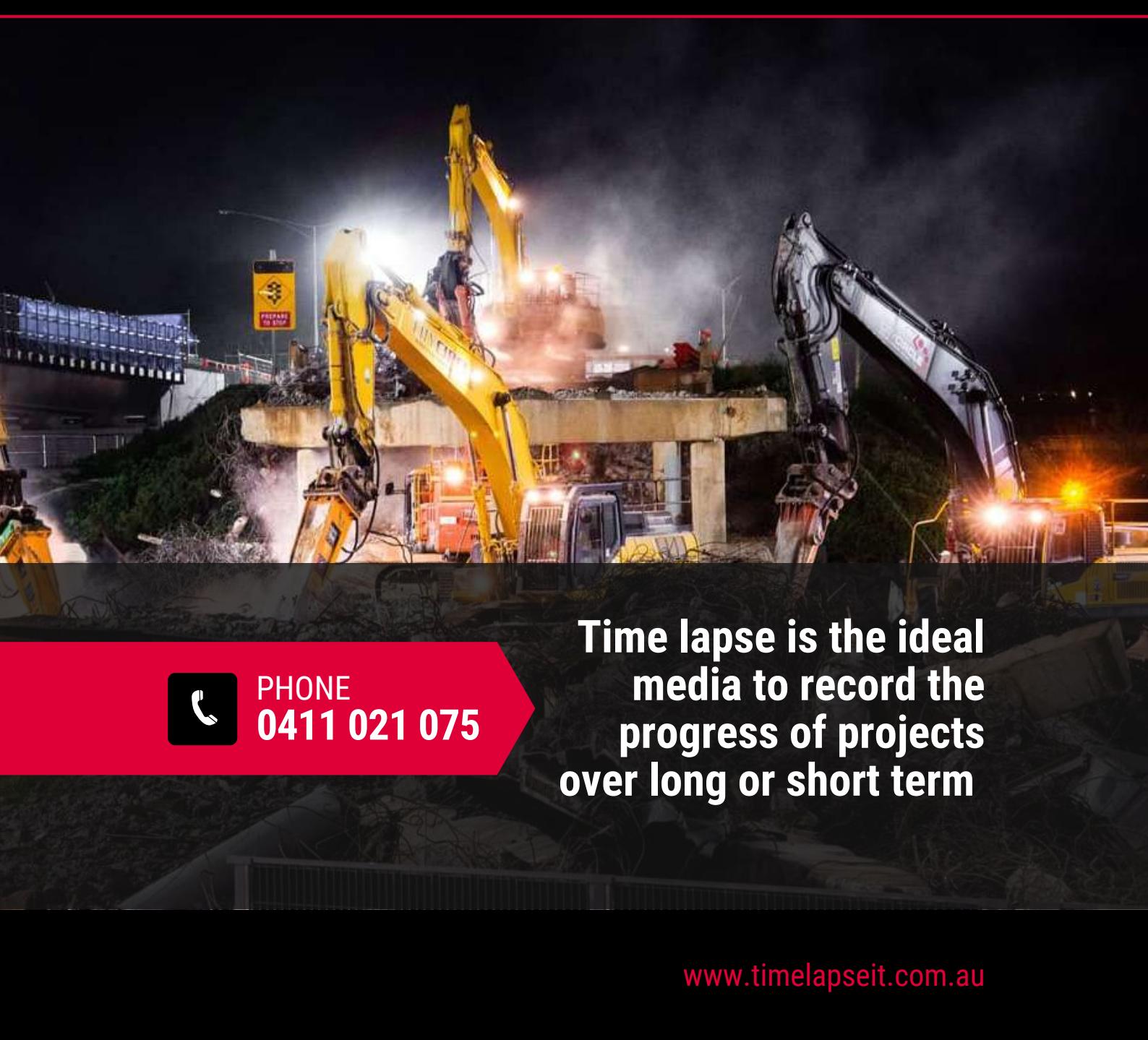




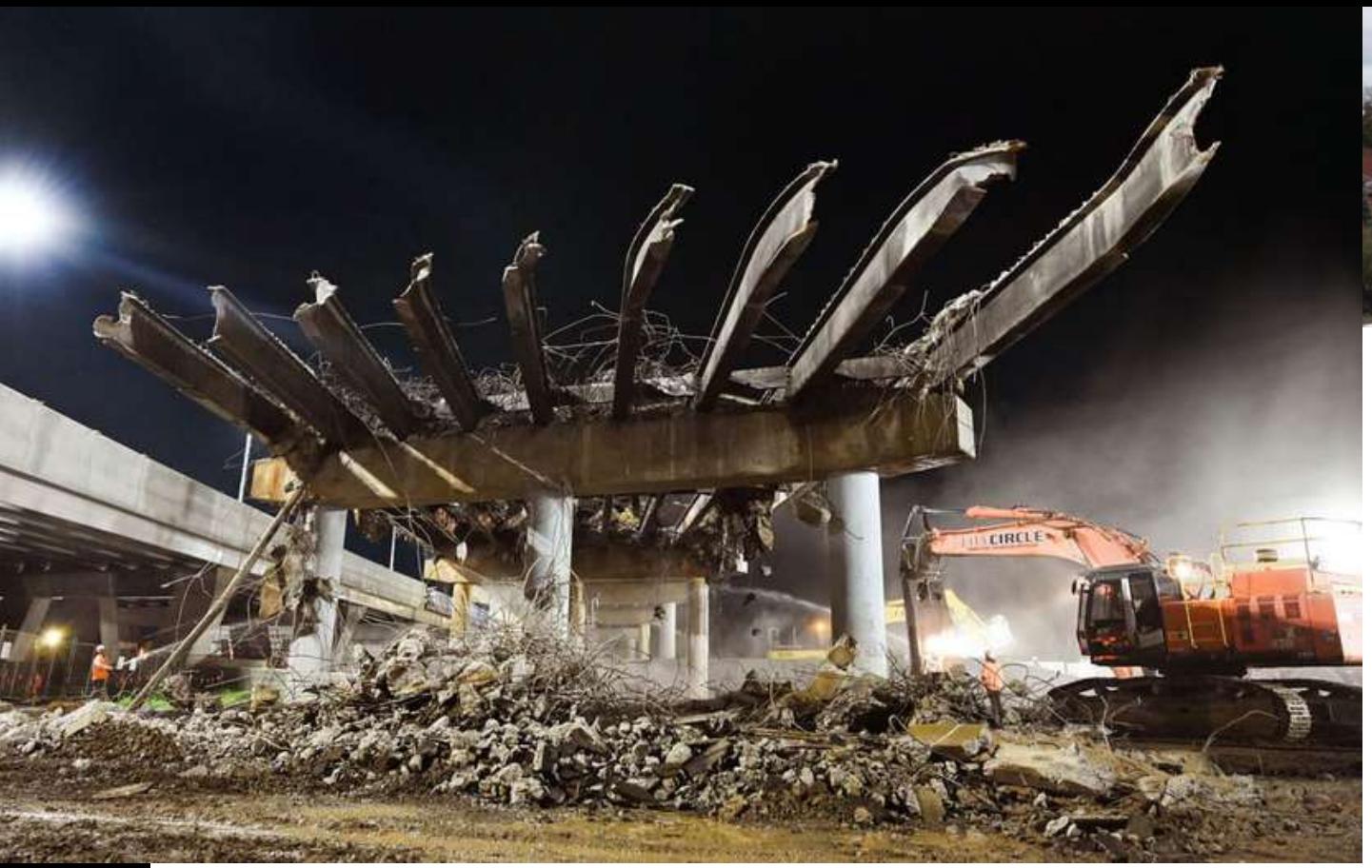
**TIME
LAPSEIT**

TIME LAPSE PHOTOGRAPHY
INFORMATION PACK



PHONE
0411 021 075

Time lapse is the ideal media to record the progress of projects over long or short term



OVERVIEW

Time lapse photos are taken at regular intervals, anything from one per second to one per day, from the same vantage point, and then strung together in a video that showcases the normally slow transformation in just seconds. Cameras can run 24/7 for any amount of time.

It consists of the highest possible quality 24 Megapixel DLSR Nikon Camera and lens with an ultra-wide angle of view of 109 degree. All this mounted in a strong weatherproof housing, microprocessors with 4G connectivity and solar or 240 volts power.



MONITOR & RECORD DYNAMIC VISUAL SUMMARIES OF SHORT AND LONG TERM PROJECTS

Time lapse photography is ideal for construction, high rise, civil works, demolition, factory fit outs, events, earthworks, rail works, mining, machinery movements and large concrete pours, large scale renewable energy projects, 3D printing and government contracts.

The system can be adapted to suit most projects, talk to us if you have any unique project requirements.

WHAT IS IT USED FOR?

- Government contractual requirements
- Stakeholder participation without having to access the site
- Archival, a visual record for history
- Marketing and promotions, show new customers what you do
- Remote monitoring

Also for monitoring:

- Progress
- Deliveries
- Weather
- Machinery movements
- OH&S management
- After-hours access
- People movement
- Asset protection



ADVANTAGES OF OUR TIME-LAPSE SYSTEM

For the highest possible quality we use a 24 Megapixel DSLR Nikon camera and lens with an ultra-wide angle of view of 109 degrees.

- Remotely check progress without visiting the project location
- Prevent unnecessary site visits
- Run the time-lapse system for any amount of time
- Multiple cameras can be networked together to give various angles
- Photo proof of conditions before, during and after the project can help your client settle liability disputes
- Providing the photo coverage of long term time-lapse may help your clients reduce insurance premiums
- A back up is constantly active

WHY USE OUR SYSTEM?

- All components, cameras and optics are of the highest quality
- Once we decide on a mounting location you don't have to do anything, leave it all to us.
- We are just a phone call away
- We constantly monitor the cameras and can remotely adjust vital aspects
- All dated, edited high resolution files are supplied

PLEASE NOTE:

There are many cheap suppliers using CCTV and security video cameras to create Time-Lapse videos, advertised as 4K. Our systems use Nikon DSLR cameras with super wide-angle lenses (wider than any video) and capture superior, high resolution images equivalent to 7-8K. This allows more accurate and creative editing and the ability to produce exceptional quality Time-Lapse video results. We use a dedicated still image system, not hybrid and all images are selected and edited manually by Ian Wilson, Time Lapse It business owner and master photographer with over 40 years experience, not by fully automation from video. We can supply an alternative low-cost basic quality, basic featured option using CCTV site cameras. Please ask for a separate quote if this is your preference.



FREQUENTLY ASKED QUESTIONS

WHEN CAN I SEE THE PHOTOS?

The system remotely uploads photos to our secure server as soon as they are taken or at set intervals during the day and night.

HOW DO I ACCESS THEM?

- You'll receive access to a dedicated project website
- Apps are available for all platforms and devices
- Login anytime from anywhere to check the project
- Download images directly to your device
- Search images by date
- Play a movie of the latest images
- Include your branding on the home page
- Share with others and on your social media channels

WHEN DO I GET THE VIDEO?

Thousands of images are produced every month. We sort all images then each is individually edited by our highly trained staff and used to create a MP4 video. This can be updated and supplied monthly or at the end of the project and can include any branding and text you wish. The RAW images can be supplied for your graphics staff to create the video on request.

WHERE CAN IT WORK?

- Any outdoor or indoor location that has 4G service.
- They are solar powered or can run on standard 240 volt



MOUNTING

If there is existing infrastructure to mount the camera unit, we will use that to save any interference with the work site and further expense. We are licensed to operate an onsite EWP if it is needed, if we need to hire one it is at the client's expense.

If this does not suit, we can bring one of our 9 metre rapid pneumatic masts or mobile 9 metre trailer mounted mast. These have stabilising legs and do not need concrete or require any digging and also allow for easy re-location.

THE PROCESS

- Contact us and provide details of requirements
- We then require a site inspection
- Determine a start date
- Install cameras and start operation
- The only time we need to visit the site is for cleaning
- On completion, camera is dismantled, and the completed video and files are delivered

STATES WE SERVICE

- Victoria
- New South Wales
- South Australia
- Tasmania



OUR STAFF AND OH&S

All staff are fully trained and hold:

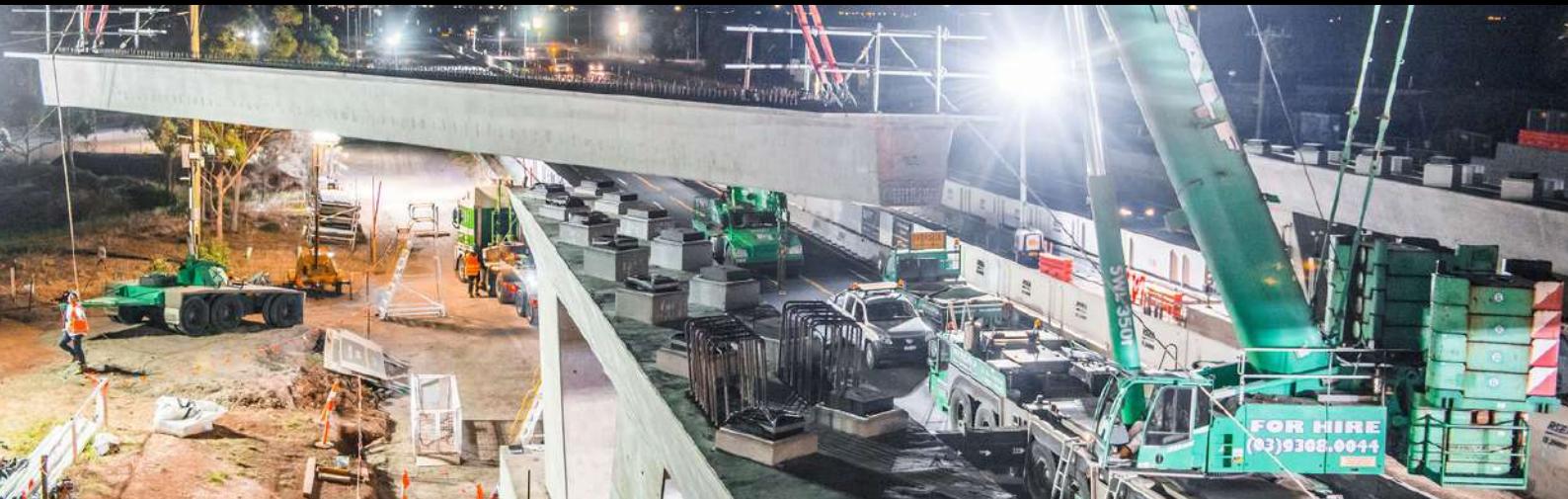
- Worksafe licence to perform high risk work with EWP over 11m
- Worksafe work safely at heights card
- Worksafe construction induction card
- Rail Industry Worker card
- CFA wildfire course
- Basic first aid

We have never recorded an injury or any safety issue and always participate in any site inductions and safety programs. We always carry PPE including, orange vest, steel capped safety boots, safety helmet, safety glasses, ear plugs and gloves.

We are also a registered supplier for VLine, Vic Roads, Origin, Southern Program Alliance, Winslow, McCain, Kane construction, Fairfax, and News Ltd and have participated in site inductions with construction companies. Any specific courses required to be completed will be done so at the expense of the client.

COMPLIANCE

- WS Insurance
- PL Insurance
- IP Insurance
- PI Insurance
- EWP Licensed
- Working at Heights
- Construction Induction
- WWC
- National Police Check



MARKETING AND PITCHING

With 64% of online consumers saying they're more likely to buy after watching a product video, you can no longer avoid video for your online marketing. And, when your product or service involves slow change over a long period, time-lapse is a great way to tell your story in a short, punchy marketing video. With time-lapse, photos are taken at regular intervals (anything from one per second to one per day) from the same vantage point, and then compiled together in a video that showcases the normally slow transformation in just seconds. Time-lapse videos are growing in popularity (web searches for 'time-lapse' have increased 400% since the start of 2009), and a good time-lapse video can be shared thousands of times on social media within hours of being put online.

COMMUNITY INVOLVEMENT

We are a member and participate in Heartfelt

Heartfelt is a volunteer organisation of professional photographers from all over Australia and New Zealand dedicated to giving the gift of photographic memories to families that have experienced stillbirths, premature births or have children with serious and terminal illnesses. We also sponsor local sporting groups.

CUSTOMISED QUOTES & NEGOTIATION

We provide custom quotations for each project and work with you to create the perfect package for your project. We are open to negotiation on any aspect of your project proposal, ready to answer any questions you may have about the process of working with us and are happy to attend any briefing that may be required prior to project commencement.



PARTCIPATING CLIENTS



Mercedes-Benz



Environment
Protection
Authority Victoria

www.timelapseit.com.au



“COMMENTS FROM CLIENTS

Time is everything when organising time lapse and a lot of factors must be considered. Quick or slow to shoot, time of day and focus. Ian has excelled in all these areas as well as his static photography skills. He is reliable, very reasonable and honest. He will provide his opinion on the best shot for the best outcome. We would recommend Ian for any size project, especially in the construction industry. Ian you have done some amazing work for us to date. Thank you again.

**Shondelle Mathews
Community and Stakeholder Manager
Winslow Infrastructure**

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Primarily, we use the time lapse camera to provide a permanent construction record and to assist with site supervision activities. Secondly, it is used as a marketing tool for our internal and external stakeholders.

**Warren Jose
General Manager, Infrastructure Delivery
Central Highlands Water**



NOT JUST TIME LAPSE

The Time Lapse It team has extensive experience in all areas of photography including time lapse, aerial, drone, commercial, media/editorial, weddings, corporate, fashion and portrait photography. We have a proven track record in providing creative and innovative photography solutions that meet the needs of our clients.

AERIAL PHOTOGRAPHY

Still photos and video from drone or airplane

COMMERCIAL PHOTOGRAPHY

Site visits with VIPs or pre-works, progress updates, milestones, heritage, architects, dilapidation reports and general photography.

Please contact us anytime to view samples and discuss your project.
More information can also be found at www.timelapseit.com.au

Kind Regards,

Ian Wilson

Director & Master Photographer
Time Lapse It + Ian Wilson Photography

